

GUCCI Director, Digital Media Kering Summer Fashion Internship

Description

Kering is a global luxury group that manages several prestigious brands, including GUCCI. The GUCCI Director, Digital Media in New York Kering Summer Fashion Internship is an exciting opportunity for someone who is passionate about fashion, digital media, and marketing. The internship will take place in New York and will give you hands-on experience in the luxury fashion industry.

Responsibilities

As an intern, you will work closely with the GUCCI Director, Digital Media in New York, and other members of the team. Your responsibilities will include:

- Conducting research on social media trends and digital marketing strategies.
- Creating content for social media platforms, such as Instagram and TikTok.
- Assisting with the planning and execution of digital campaigns.
- Analyzing social media metrics to measure the success of campaigns.
- Supporting the team with other ad hoc tasks, such as photo shoots and events.

Qualifications

To be eligible for the GUCCI Director, Digital Media in New York Kering Summer Fashion Internship, you must:

- Be enrolled in a relevant degree program or have recently graduated.
- Have a strong interest in fashion and digital media.
- Possess excellent communication and interpersonal skills.
- Be able to work in a fast-paced environment and manage multiple tasks simultaneously.
- Be proficient in Microsoft Office, particularly Excel and PowerPoint.

Experience

While previous experience in digital marketing or social media management is not required, it would be advantageous. Any experience in the luxury fashion industry or working with fashion-related brands would also be beneficial.

Skills

The ideal candidate for the GUCCI Director, Digital Media in New York Kering Summer Fashion Internship should possess the following skills:

- Strong writing skills and attention to detail.
- Knowledge of social media platforms and their best practices.
- Analytical skills to measure and analyze data.
- Creative thinking and problem-solving abilities.
- Ability to work in a team and collaborate with others.

Job Benefits

The GUCCI Director, Digital Media in New York Kering Summer Fashion Internship

Hiring organization

Kering

Employment Type

Intern

Duration of employment

6 months

Industry

Luxury

Job Location

New York, NY, USA, 10001, New York, NY, USA

Working Hours

8

Base Salary

10

Date posted

April 14, 2025

Valid through

26.04.2026

is a paid internship that will give you the opportunity to work with a prestigious luxury fashion brand. You will gain hands-on experience in digital marketing and social media management, and you will have the chance to network with industry professionals.

Contacts

To apply for the GUCCI Director, Digital Media in New York Kering Summer Fashion Internship, please visit the Kering careers website. If you have any questions or require further information, please contact the Kering recruitment team at [insert email address or phone number here].

In conclusion, the GUCCI Director, Digital Media in New York Kering Summer Fashion Internship is an excellent opportunity for anyone who is passionate about fashion and digital media. If you meet the qualifications and possess the necessary skills, apply for this internship to gain valuable experience in the luxury fashion industry.