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## Global Corporate Communications lululemon Summer Fashion Internship

### Description

If you're a student who's passionate about fashion, communications, and marketing, then Lululemon's Summer Fashion Internship in Waterloo might be the perfect opportunity for you. As a leading athletic apparel brand, Lululemon is committed to empowering people to live healthy, active lifestyles. With its headquarters in Vancouver, British Columbia, Lululemon has a presence in over 20 countries worldwide. The company is looking for talented individuals to join its Global Corporate Communications team in Waterloo, Ontario, for a summer internship program.

As a Summer Fashion Intern with Lululemon's Global Corporate Communications team, you'll be immersed in a dynamic and fast-paced environment. You'll work closely with cross-functional teams to support the development and execution of communication strategies across multiple channels. You'll also contribute to the creation of engaging and inspiring content for social media, email marketing, and blog posts. This internship will give you the opportunity to experience the day-to-day operations of a global fashion brand, and to work with industry experts in communications, marketing, and design.

### Responsibilities

- Contribute to the development and implementation of communication plans and strategies
- Create and curate content for social media, email marketing, and blog posts
- Conduct research on industry trends and competitors
- Collaborate with cross-functional teams, including marketing, product, and design teams
- Support the planning and execution of events and product launches
- Monitor and analyze the effectiveness of communication campaigns

### Qualifications

- Currently pursuing a degree in Communications, Marketing, Public Relations, or a related field
- Excellent written and verbal communication skills
- Strong organizational skills and attention to detail
- Ability to work collaboratively in a team environment
- Knowledge of social media platforms and trends
- Passion for fashion and athletics

### Experience

- Previous experience in corporate communications, marketing, or public relations is preferred but not required
- Experience with social media management and content creation is a plus

### Skills

### Hiring organization

lululemon

### Employment Type

Intern

### Duration of employment

6 months

### Industry

Retail

### Job Location

Waterloo, Ontario, Canada, N0B 1N0, Waterloo, Ontario, Canada

### Working Hours

8

### Base Salary

10

### Date posted

April 17, 2025

### Valid through

02.05.2026

- Excellent written and verbal communication skills
- Strong organizational skills and attention to detail
- Ability to work collaboratively in a team environment
- Familiarity with social media platforms and trends
- Proficiency in Microsoft Office, Adobe Creative Suite, or other design software is a plus

### **Job Benefits**

- Valuable work experience with a global fashion brand
- Opportunity to work with industry experts in communications, marketing, and design
- Exposure to various aspects of communication and marketing in a corporate environment
- Networking opportunities with other interns and Lululemon employees
- Competitive compensation

### **Contacts**

- To apply for the Summer Fashion Internship in Waterloo, please visit Lululemon's Careers page on their website.