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Disney Summer Internships 2025 Hulu Originals Social Media Intern

Description

Are you a college student or recent graduate looking to gain valuable professional experience in the entertainment industry? Look no further than the Disney Summer Internships 2024 program! With a variety of opportunities available across the Walt Disney Company, you'll have the chance to develop your skills and explore your interests in a supportive and innovative environment.

One of the most exciting positions available this summer is the Hulu Originals Social Media Intern role in Hoboken. As a member of the Hulu team, you'll be responsible for creating engaging content and managing social media channels to promote the streaming platform's original programming. This is a unique chance to work on some of the most popular and acclaimed shows on television today, and to be part of a dynamic and passionate team that's dedicated to bringing great entertainment to audiences worldwide.

Responsibilities

As the Hulu Originals Social Media Intern, you'll be expected to:

- Create and curate content for Hulu's social media channels, including Facebook, Twitter, Instagram, and TikTok.
- Write and edit captions, tweets, and other copy to accompany posts.
- Assist in the development and execution of social media campaigns to promote new and existing Hulu Originals shows.
- Monitor and report on social media analytics to assess the effectiveness of campaigns and identify opportunities for improvement.
- Collaborate with cross-functional teams across Hulu to ensure social media efforts align with overall marketing strategies and brand messaging.

Qualifications

To be considered for the Hulu Originals Social Media Intern position, you should:

- Be a current college student or recent graduate (within the past six months) pursuing a degree in marketing, communications, or a related field.
- Have a passion for social media and a strong understanding of current trends and best practices.
- Possess excellent writing and communication skills, with a keen eye for detail.
- Be able to work independently and as part of a team in a fast-paced, dynamic environment.
- Have experience using social media platforms for personal or professional purposes.

Job Benefits

As a Disney Summer Intern, you'll receive a number of benefits, including:

- A competitive salary for the duration of your internship.
- The opportunity to work alongside industry professionals and gain hands-on

Hiring organization

The Walt Disney Company

Employment Type

Intern

Duration of employment

6 months

Industry

Media, Entertainment

Job Location

Hoboken, New Jersey, USA,
07030, Hoboken, New Jersey, USA

Working Hours

8

Base Salary

10

Date posted

April 17, 2025

Valid through

17.04.2026

experience in your field of interest.

- Access to exclusive networking events and educational workshops.
- The chance to live and work in a vibrant and exciting city.
- The potential for future employment opportunities within the Walt Disney Company.

Contacts

To learn more about the Disney Summer Internships 2024 program and the Hulu Originals Social Media Intern position in Hoboken, visit the Disney Careers website or contact the program coordinator at internships@disney.com. We can't wait to hear from you and help you take the first step on your exciting career journey!

Experience

While prior professional experience in social media is not required for this position, relevant coursework or personal projects demonstrating your skills and passion for the field are highly valued.

Skills

In addition to strong writing and communication skills, the ideal candidate for the Hulu Originals Social Media Intern role should possess:

- Proficiency in social media platforms and analytics tools.
- Basic design skills, including an understanding of graphic design principles and experience using tools like Canva or Adobe Creative Suite.
- A creative and collaborative mindset, with a willingness to brainstorm and experiment with new ideas.
- An ability to multitask and prioritize competing demands in a deadline-driven environment.
- An interest in and knowledge of the entertainment industry, specifically streaming television and original programming.